

HOSPITALITY & RETAIL ROCKSTAR

SOCIAL MEDIA CONTEST

Do you work in a **hotel, restaurant, or retail store**? We're calling all **dedicated** hospitality & retail employees who started in an **entry-level position** & are successfully **moving up** in their career ladder!

HOW TO ENTER

★ Nominate yourself or someone else by posting a **one minute video** on Twitter or Facebook explaining why they should be named the #RetailRockstar.

Additional Requirements:

- ★ Follow **@ReRetailChicago** on Twitter.
- ★ Like **Reimagine Retail Chicagoland** on Facebook.
- ★ Tag our page and hashtag **#RetailRockstar** to be entered for a chance to win a \$50 gift card from **Lettuce Entertain You Restaurants** or **Five Guys**!

SUBMISSION DEADLINE: AUGUST 13, 2019

WINNER ANNOUNCED: AUGUST 15, 2019

VISIT REIMAGINERETAILECHICAGO.COM FOR MORE INFORMATION

THANK YOU TO OUR SPONSORS

FIVE GUYS



Retail Rockstar Participant

FAQ

- **What is a Retail Rockstar?**
 - This is an employee who entered the company at an entry level position. In this position, they worked hard to give the best quality service they could while learning from every opportunity given to them. This employee acquired skillsets that allowed them to progress up the company ladder thus solidifying a career pathway for themselves. This employee is hard-working, charismatic, empathetic, and proactive.
- **What social media platforms can I enter the contest on?**
 - Nominees must be submitted via tweet on [Twitter](#) or post on [Facebook](#).
 - Follow the Reimagine Retail page on Twitter, Like the Reimagine Retail page on Facebook, post a one minute video explaining why the nominee should be selected to win and tag nominee with the hashtag #RetailRockStar and tag/mention the Reimagine Retail page.
- **Who can I nominate?**
 - Your coworkers or yourself!
- **How long is the contest?**
 - Video submissions will be accepted from July 19th, 2019 to August 13th, 2019. Submissions sent before after this time period will not be considered.
- **How will I be notified if I won?**
 - If you have been chosen as one of our four winners, we will contact you via the social media page that nominated you!
- **Can I nominate more than one person?**
 - Yes! If you find more than one person eligible for nomination then feel free to send in multiple submissions. However, you must allot one video/tweet/post for each nominee.
- **What is the prize?**
 - The Retail Rockstar will receive a special shout out on all Reimagine Retail social media platforms, a \$50 gift card from a popular retailer and a certificate for career achievement.
- **Who can I reach out to for questions/concerns?**
 - Please contact Cameron Cox at ccox@cct.org